



Cities and Innovation Ecosystems: creating urban spaces for sustainable transformation and systemic innovation

2nd International Workshop MAPS LED - University of Salford,
12th - 14th September 2017

Running alongside the International Research Week (IRW) hosted by the University of Salford, the MAPS-LED Workshop is a milestone of the wider MAPS-LED project, looking at how Smart Specialization Strategies can be translated into spatially-oriented local development policies. Since 2015 SOBE has been involved in the HORIZON 2020 4 years' project MAPS-LED, a Multidisciplinary Approach to Plan Smart Specialisation Strategies for Local Economic Development. The project links four EU universities (PAU – University Mediterranea of Reggio Calabria, Italy, coordinator; SOBE, University of Salford, UK; FOCUS, La Sapienza, Rome, Italy and Aalto, Helsinki, Finland) and two USA universities (Northeastern University, Boston, MA and San Diego State University, CA) and is aimed at researching strategies for implementing smart specialisation as a key element for place-driven regeneration policies for local economic development. The Workshop aims at evaluating the preliminary findings coming from the research question on how sustainability can be achieved in innovation policies, enabling social innovation and civic activation to trigger inclusive and equitable development. The scope is to enhance the potential impact of the research by involving external experts and potential local users in the mid-term assessment stages of the research process. Building on the concept of co-creativity as key- trigger for achieving systemic innovation, the workshop will be run as an open conference, during which international speakers will discuss the theoretical issues raised by the project, complemented by a stakeholders' workshop and a focus group aimed at gathering insights and suggestions to refine the research outcomes.

All the events marked with an asterisk () will be run in conjunction with the International Research Week, offering a unique opportunity to interact with the larger academic and stakeholders community involved in the IRW. Likewise, all the participants in the IRW are welcomed to join the workshop open sessions.*

SCIENTIFIC COMMITTEE

Claudia Trillo, Athina Moustaka, Sara Biscaya, Paul Coates, Silvia Gullino, Clare Devaney, Mohammed Agbali (Research unit SOBE, University of Salford) - Carmelina Bevilacqua, Michela Felicetti, Vincenzo Provenzano (Research Unit PAU Università' Mediterranea, Reggio Calabria) - Bruno Monardo, Annalaura Palazzo, Michele Talia (Research Unit FOCUS, La Sapienza, Rome) – Nico Calavita (Research Unit San Diego State University) – Heidi Falkenbach (Research unit Aalto University, Helsinki)

1st September 2017, The Lowry, Salford Quays*

19:00 Drinks

19:30 Conference Dinner

12th September 2017, Crescent Campus. CHAPMAN 5. *Co-creating the concept. Open session*

8:30 *Registration and Coffee**

9:15 Claudia Trillo, SOBE Unit coordinator. Preliminary paper presentation: creating spaces for sustainable urban transformation and systemic innovation.

9:45 Philip Mc Cann, University of Groningen. Regional devolution and S3

10:15 Carmelina Bevilacqua, MAPS LED coordinator, PAU Unit. The Urban Dimension of S3: insights from MAPS-LED

10:45 *Refreshment break, Foyer New Adelphi**

11:15 Raquel Ortega-Argilés, University of Birmingham. Place-grounded development and sustainable innovation

11:45 Bruno Monardo, FOCUS Unit coordinator. Civic engagement, social innovation and new styles of 'Urban Centers'

12:20 – 13:20 *Lunch, Foyer New Adelphi**

Exclusively for the following session we will move to the ThinkPod, 7th floor Maxwell Building, ThinkLab

13:30 Gabriel Rissola, S3 Platform. Place-based Innovation Ecosystems: Espoo Innovation Garden and Aalto University (*Webex connection*)

14:00 Nerea Aizpurua, European Commission, DG Research & Innovation. Synergies between H2020 and the European Structural and Investment Funds, and their potential to assist the implementation of the smart specialisation strategies (*Webex connection*)

14:30 Sara Mruz, Kendall CIC, Boston: Innovation hubs - The CIC at Kendall

15:10 - 15:30 *Refreshment break, Foyer New Adelphi **

Following the refreshment break, we will return to the Chapman 5 Lecture Theatre

15:30 Gorka Espiau, Young Foundation & McGill University, Montreal: S3 -The Bilbao approach

16:00 Anna Laura Palazzo, FOCUS. Towards implementing S3. Current Dynamics and obstacles in the Lazio Region

16:30 Clare Devaney, SOBE unit – The GM Innovation Ecosystem

17:00 Field Trip to central Manchester (outside of the campus)

- Visit to The Federation & presenting M4/Impact Hub GM (hosted by Emer Coleman, Director of Engagement at Coop Digital)

- Visit to PlantNOMA Makerspace & The Pilcrow, a community 'self-built' and cooperative pub (hosted by Ben Young, MD of PlantNOMA and OhOK Ltd)

19:00 MAPS LED DINNER AT TNQ Restaurant & Bar 108 High Street Manchester M4 1HQ

13th September 2017 – NEW ADELPHI THEATRE / CHAPMAN 4 - *Co-creating the concept implementation*

NEW ADELPHI THEATRE

9:00 *Welcome coffee and registration of the participant**

9:45 *Opening remarks from Chris Fletcher, Marketing and Policy Director, Greater Manchester Chamber of Commerce*

10:05 *Introductory session: Building a Strong Economy **

Highlighting from a local government, education and business perspective what the strengths, challenges and actions are for the sector to build a strong and robust northern economy

Professor Hisham Elkadi, Dean of the School of the Built Environment, Salford University

Clive Memmott, Chief Executive, Greater Manchester Chamber of Commerce

Mike Blackburn, Chair, Greater Manchester Local Enterprise Partnership

Michelle Humphreys, Operations Director, Mace (invited)

10:20 *Transport and Infrastructure requirements-mapping the digital, road, rail, port and air necessities of the economy*

Introductory Presentation: Andy Burnham, Mayor of Greater Manchester

Panel discussion participants: Andy Burnham, Mayor of Greater Manchester, Val Shawcross, Deputy Mayor of Transport of London, Ruth Jackson, Founder and Principal, Ruth Jackson Planning, Leigh Carter MSc FCIOB, Fellow of the CIOB, Senior Project Manager at Mace Group, John Duckworth, Managing Director UK & EMEA, Euan Mills, Urban Design and Planning Lead at Future Cities Catapult, Mo Perkins, Technical Services Director, Infrastructure Services, Skanska UK Ltd

11:00 *Coffee Break and networking**

CHAPMAN 4

Panel sessions chaired by Clare Devaney, SOBE

Discussant: Phil Brown, Professor of Social Change, SHUSU, Salford University

11.45 *'Smart Citizens': People-powered innovation*

Jon Alexander, CEO New Citizenship Project

Rowan Conway, Director of Innovation, Royal Society of Arts

Eve Holt, Founder, DivaManc/ OurGM

Luis Petrikorena, Director of Open Government for the Basque Country

12:00 *Lunch and networking*

13:00 *'A Health-building Economy': Health as a Social Movement*

Alan Higgins, Director of Public Health, GM/Oldham MBC

Neil McInroy, Chief Executive, Centre for Local Economic Strategies (CLES)

Viv Slack, Founder of Street Support/ lead member of Manchester Homelessness Partnership

Professor Paul Townsend, Associate Dean for Business Engagement, Faculty of Biology, Medicine & Health, University of Manchester

14.15 *'Makers and Changemakers': Making in the 4th industrial revolution*

Gorka Espiau – Professor of Practice, McGill U, Montreal & ALC (Uof the Basque Country) Senior Fellow.

Rupert Greenhalgh – Principal Economist, GMCA (Textiles & Manufacturing)

Rose Marley – CEO of Sharp Futures, Manchester

Alberto Masseti-Zannini – Global Development Lead, Impact Hub Network

14:45 *Coffee Break and networking**

15:00 *Panel discussion: Stakeholders and MAPS LED team.*

Research outcomes ready-to-use - Carmelina Bevilacqua, Giuseppe Pronestì, Alfonso Spisto, Pasquale Pizzimenti

17:00 *Papers IRW presentation, chaired by Mohammed Agbali, SOBE. Discussant: Athina Moustaka, SOBE*

Carmelina Bevilacqua - Smart Specialisation Strategy: The Territorial Dimension Of Research And Innovation Regional Policies (*Authors: Bevilacqua C., Provenzano V., Pizzimenti P., Maione C.*)
Alfonso Spisto - Regional Policies for clusters formation and reinforcement: the cases of San Diego (CA, USA) and Boston (MA, USA). (*Authors: Bevilacqua C., Spisto A., Cappellano C.*)
Pasquale Pizzimenti - Nature-Based And Innovation-Led Urban Regeneration: A Hypothesis Of Green District For The Metropolitan City Of Reggio Calabria (*Authors: Massimo D. E, Bevilacqua C., Pizzimenti P., Maione C.*)
Claudia Trillo – Towards an assessment methodology for Smart Specialisation Strategies: Spatial Ecosystem for Innovators' Hotspots (*Author: Trillo C.*)

18:30 MAPS LED DINNER AT VERO Unit 4 Vimto Gardens, Chapel street, Salford Greater Manchester M3 5JF

14th September 2017 – Chapman Seminar Room 1 / 2 and International Postgraduate Conference (IPGRC) 2017 *Co-creating the follow up*

CHAPMAN SEMINAR ROOM 1 / 2

9:00 Preparation of the MAPS LED position paper. Chair: Prof. Erik Bichard (only MAPS LED Members) – Part 1

*10,30-11,00 - 14:45 Coffee Break and networking shared with the IPGRC , Foyer New Adelphi**

11:00 Preparation of the MAPS LED position paper. Chair: Prof. Erik Bichard (only MAPS LED Members) – Part 2

12:20 – 12:30 Conference Group Photo session with the IPGRC. Venue: front of the New Adelphi, Peel Park

*12.30 - Lunch and networking shared with the IPGRC **

PARALLEL SESSIONS:

13:30 Operational management of the follow up stages of the research (only MAPS LED coordinators, room TBC)

*13:30 PGR MAPS LED. MAPS LED sessions within the IPGRC conference (open to the public) **

Mohammed Agbali - Towards a Novel Framework for Measuring Key Performance Indicators (KPIs) of the Impact of Smart Cities in Emerging Economies(*Authors: Agbali M., Trillo C., Fernando T.*)

Francesco Cappellano - On Emerging Civic Spaces' Role In Innovative Local Socio-Economic Development, Riace As a Case (*Authors: Ou Y., Errigo A.*)

Laura Biancuzzo - From Brownfields to Innovation Districts: a comprehensive sustainable approach (*Author: Biancuzzo L.*)

Francesca Parente - Productive structure and spatial inequalities: the role of innovative clusters (*Author: Parente F.*)

Giuseppe Pronesti - Public-Private Partnerships for the Knowledge Economy: The Case of Innovation Centers (*Author: Morisson A.*)

*15,00 -15,30 Coffee Break and networking shared with the IPGRC , Foyer New Adelphi**

15:30 Giuseppe Pronestì - Clusters in designing S3-oriented policies *(Authors: Bevilacqua C., Pronestì G.)*
Clare Devaney – A Fourth Way: Cultural Heritage as the Key to Unlocking Sustainable Place- Driven innovation *(Author: Devaney C.)*
Virginia Borrello and Luana Parisi - The Urban Dimension of Innovation Policy: Roxbury Innovation Center *(Authors: Bevilacqua C., Maione C, Borrello V., Parisi L.)*
Gianmarco Cantafio - Green economy as a driver for urban regeneration. Insights from Greentown Labs, USA. *(Author: Cantafio G. U.)*

19:00 Conference Dinner (shared with the IPGRC conference) * Venue: Manchester Conference Centre, Sackville Street, Manchester, M1 3BB