



Life after Sports Summit

09:30 Registration, coffee and networking

10:15 Welcome – “Activating your ambition”

- **James Cooper**, Sky Sports
- **Andy McIntyre**, Chair, VSI
- **Tony Faulkner**, Sporting Director, VSI

10:30 Panel - “The challenge of transition”

An opening panel discussion featuring speakers from the PFA, RPA, Netball Scotland, RFL and PCA, focusing on the support such organisations provide to athletes as they move into the next stages of their careers.

- **James Cooper**, Sky Sports
- **Paul Raven**, PFA/ULF Project Manager, Professional Footballers’ Association
- **Emma Rosewarne**, Welfare Director, Rugby Football League
- **Claire Nelson**, CEO, Netball Scotland
- **Mark Wallace**, Personal Development and Welfare Manager, Professional Cricketers’ Association
- **Ben McGregor**, Head of Personal Development, Rugby Players’ Association

11:15 Break-out workshops to include:

- CV writing
- Social media
- Personal branding
- Interview techniques
- Financial intelligence
- How to start a company

12:15 Keynote – “Why companies want to employ athletes”

An opportunity to hear from a FTSE100 company that proactively recruits athletes because of the positive characteristics they bring with them. The speaker will talk you through why you are positioned to utilise your experiences and skills to develop a successful career after sport.

13:00 Lunch and networking

14:00 Panel – “Approaching life after sport”

A group interview with our prestigious panel of ambassadors, who will discuss what they did as they approached retirement and what they are doing now.

- **James Cooper**, Sky Sports
- **Ben Purkiss**, Chair, Professional Footballers’ Association
- **Matthew Hoggard**, 2005 Ashes winner
- **Goldie Sayers**, GB Olympian and property development
- **Ed Slater**, England and Gloucester rugby player
- **Charlie Fogarty MBE**, motivational speaker
- **Sara Bayman**, former GB Netball captain
- **Lee Radford**, Head Coach, Hull RFC

14:45 Coffee and networking

15:15 Keynote - **Leon McKenzie**, Head of Partnerships, LAPS:
Life after Professional Sport

16:00 Closing address – **James Cooper**, Sky Sports

16:15 Event close

17:00 Drinks reception for ambassadors, supporting organisations and other agreed guests at Hotel Football