

SMART CITIES AGENDA

08:30	Registration and Refreshments
10:00	Professor Hisham Elkadi, Dean, School of the Built Environment <i>Welcome Address</i>
10:05	Opening Remarks from Chair Professor Terrence Fernando, Director of the ThinkLab, University of Salford
10:15	KEYNOTE Dan Byles, Chairman, SmarterUK <i>Potential of Smart City Technology for the Northern Powerhouse</i> <i>'We need Smart Cities - this isn't a choice'</i> <ul style="list-style-type: none"> •Why smart cities? •Urbanisation and sustainability challenge •Smart cities are part of the solution •Examples, applications, benefits •Challenges and constraints •The way forward
10:50	Steve Turner, Future Cities Project Officer, Manchester City Council <i>Partnership Challenges in Developing Smart Cities</i>
11:10	Refreshments, Exhibition & Networking
11:30	Nick Chrissos, Head of Innovation Technology, UK and Ireland at Cisco Systems IT Infrastructure for Powering Smart Cities
11:50	Jerry Dixon, Big Data Lead, OCF Managing and Extracting Intelligence from Data to Support Smart Services What is a "Smart City"? The role of data analytics Gaining insight from a data deluge Putting intelligence to work
12:10	SEMINAR SESSION 1/2 Seminar A: Ordnance Survey Miranda Sharp, Head of Smart Cities Practice, Ordnance Survey <i>Putting Smart Into Perspective</i> Smart places equal better outcomes for health, mobility and resilience.

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	<p>Seminar B : EasyMile Marion Lheritier, Business development, EasyMile <i>Reclaiming Cities for People</i></p> <p>Introducing traffic issues in cities Introducing door to door challenge EasyMile vision of Smart Cities EZ10 presentation</p> <p>Seminar C : Nigel Pitcher, Director, Future Cities Programme, SSE Enterprise <i>Future Cities – making it happen</i></p> <p>There is no shortage of innovation in the Future Cities space. New technologies and new ways of working challenge current service models, commercial models, construction models, use models and indeed, established career streams. These very real challenges serve only to hamper Future City deployments. In this session, SSE discuss the issues and present an alternative approach.</p> <p>Seminar E: Alex Nyahoe, Account Manager, relayr <i>Smart Cities in Practice</i></p> <p>How to safeguard your network against future developments in IoT Importance of a BMS in a Smart Building IoT and Smart Grid</p>
12:50	Lunch and Networking
13:50	<p>KEYNOTE Gerben Kijne, Product Development Manager, Clicks and Links <i>Changing Energy Usage Behaviour in Communities</i></p> <p>How do you engage young people to do the right thing? How can you use games to do the right thing? Could game mechanics like this be leveraged for other things?</p>
14:25	<p>SEMINAR SESSION 2/2 Seminar F: Daniel Dias Pereira, Partner, Smart Governance by CAVEDIGITAL</p> <p><i>Day-to-day Effective and Agile Corporate Governance</i> paperless and agile decision-making ecosystems (hierarchies, committees and boards); foster collaboration and security; modern and paperless board meetings; from the one organization ecosystem to conglomerates; enable compliance; free resources and time for smarter decisions, to change the World, one Smart Governance at a time.</p> <p>Seminar G: Tarmo Schmidt, Sales Executive, Mobi Lab</p>

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	<p><i>Improve perceived service quality with the help of mobile applications</i> How Mobi Lab improved public transportation service in Tartu Estonia with an application Tartu Bus Times app improved perceived service quality for public transportation users Case study insights and take-aways</p> <p>Seminar H: Stuart Wilson, Director, Urban Control <i>SMART City technology – How can this help Local Authority Asset Owners</i> Ageing assets – what is the scale of this Challenging the norm Use of conditional information What part technology can play How can this drive efficiencies</p> <p>Seminar I: David Cuckow, Business Development Director, Partners and Alliances, Flexeye and HyperCat <i>Smart Cities Innovation through Collaboration, Standards and Best Practice</i> The need for industry collaboration. Introduction to HyperCat as a standard. HyperCat4All Programme. Example Projects.</p>
15:05	Refreshments, Exhibition & Networking
15:15	<p>Ilan Lieberman, Director, UHSM Academy Health & Social Care & the Internet of things City Verve/UK Innovate Project Devo Manchester & the Data environment now and moving forwards A description of the project partners and key stakeholders IoT Use cases Challenges and Opportunities Health & Social Care & IoT in DevoManchester Opportunities in the field moving forward</p>
15:35	<p>Tim Griggs & Mark Anderson, Associate Directors, Arup <i>Role of Smart Technologies in Developing Sustainable Communities</i></p> <p>The role of digital in improving productivity and creating jobs The role of digital in improving city operations The role of digital in enhancing citizen experience The role of digital in linking people and place</p>
15:55	<p>Tacis Gavoyannis, Head of Business Transformation, Siemens PLC Smart Technologies for Creating Energy Efficient Cities</p>

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16:15	<p>Simon Ho, Senior Innovation Officer, Transport for Greater Manchester and Founding Board Member of the Northern Robotics Network (Supported by: Neil Brown, Director, Sustainable Environment Ltd / Simply Connect Ltd &, Giles K Bailey, Strata Geeb)</p> <p><i>TravelSpirit - using Open Source to fuel Mobility-as-a-Service</i></p> <p>TravelSpirit is the first global open source movement that allows developers to collaborate on software that supports seamless integrated travel</p> <p>Transport authorities, universities and entrepreneurs are collaborating to create a diverse community of innovative mobility-as-a-service (MaaS) projects</p> <p>MaaS as a concept sets out how transport can meet the needs of a modern and changing society and the desire for sustainable urban environments</p> <p>A special launch event will take place in Manchester over summer 2016, and is seeking to attract interest and engagement from across the world</p>
16:35	<p>Closing Remarks from Chair</p> <p>Professor Terrence Fernando, Director of the ThinkLab, University of Salford</p>
16:40	<p>Prize Draw & Drinks Reception</p>